

Thank you for considering the Fresh Fruit Festival.

The following is a rough sample of the ONLINE APPLICATION FORM. (Do not print this form and mail it).

Please note: Many fields on this sample form will not work. This is just to give you an idea of what information you will need to prepare in order to complete the application online. Try to complete the online form in one sitting, but you may if necessary save your work for up to 7 days.

Important: If not the applicant, the actual PRODUCER of the show must be listed in personnel. This is the Person or Company who is financially responsible for the show, who engages the necessary artists, and with whom we actually contract. For staged works, a Stage Manager is required but need not be listed now.

Online, many text boxes will expand to fit the content you type in. And there will always be room to provide full address links (URL) to work samples or resumes you wish us to see. You may also directly "attach" documents to your submission (only as DOC, RTF, or PDF files), but photos and very large files are better as links. You may use Dropbox, or Google Docs, or any such online file server. Vimeo or YouTube or other services may be used for links to video files.

Most text boxes online also have "help" features - little question marks - that expand to give helpful hints about information needed.

-----

If accepted, you may be asked to submit a "marketing plan" of how you expect to market your show, along with a rough production budget. We do not use your budget figures to make judgments about your show; this is merely to assure us you are on the road to successful production planning. We are here to help, and we have twelve years of Festival data to draw upon. Ask for advice anytime.

If you are an "Out of town" production - that is, applying from outside a 25 mile radius of New York City - you will be asked to engage a local New York City publicist. We will provide a list of people and companies who know the local market, along with their usual price ranges.



## 2015 FESTIVAL APPLICATION

---

by Thursday, January 1st, 2015 - **Regular Deadline** - No Submission Fee  
by Sunday, February 15th, 2015 - **Late Deadline** - \$25 Late-Submission Fee  
**Final Deadline** - Sunday, March 15th, 2015

---

## Important Information

### APPLICATION INSTRUCTIONS

Please complete all fields on the following two (2) pages, attaching requested information or providing the appropriate links. Please note this application should be finished in one sitting. You may if necessary "save" your work for up to 1 week. Once completed in its entirety, please click "Submit" on page 3 to officially submit to the Festival.

### APPLICATION REQUIREMENTS

Please complete the application fully (incomplete applications can *not* be considered). Up to two (2) works per artist will be considered, regardless of genre.

In addition, please submit the following types of work samples for your particular genre. (applications without said components will *not* be considered). Attachments must be in .RTF, .PDF, or .DOC file formats only:

For **Plays (not Solo works)**: Please attach a complete version of the play. One-Acts (between 25-35 min. long) and Full-Lengths (45+ min) will both be considered. Short plays (20 min. are ineligible for the July Festival). Submissions in English only.

For **Dance**: Please submit a video link (E.g: Vimeo or Youtube) to the complete work. Works should be between 8-20 minutes long. If the video is password protected or "private," please ensure that we have the necessary access ability.

For **Music**: Please submit a link to the complete audio recording. If the link is password protected or "private", please ensure that we have the requisite abilities to access said audio.

For **Visual Art**: Submissions are not yet accepted via this application process. Please Email us in early-November for next year's theme and submission process.

For **Musical/Opera/Cabaret**: Please submit a link to audio recording of select musical numbers and a copy of the book (.pdf or .doc format only), or submit a video link (Vimeo or Youtube) to the complete work.

For **Poetry**: Please submit a full-copy of work (.pdf or .doc format only) and/or a video link (Vimeo or Youtube) of you performing the piece.

For **Comedy**: Please submit a video link (Vimeo or Youtube) to the complete routine. If the video is password protected or "private," please ensure that we have the requisite abilities to access said footage

For **Solo Plays/Performances**: Please submit complete script (.pdf or .doc format only) and a video link (Vimeo or Youtube) to the complete routine. If the video is password protected or "private," please ensure that we have the requisite abilities to access said footage

For **Film**: Please submit a video link (E.g: Vimeo or Youtube) to the complete film or a substantial excerpt. If the video is password protected or "private," please ensure that we have the requisite abilities to access said footage.

**PLEASE PROCEED TO APPLICATION ON NEXT PAGE**

---

**CONTACT INFORMATION**

FIRST NAME:

LAST NAME:

CONNECTION TO SHOW:

EMAIL ADDRESS:

WEBSITE:

CELL NUMBER:

OTHER NUMBER:

STREET ADDRESS:

CITY, STATE, ZIP:

OTHER current CREATIVE or  
PRODUCING PERSONNEL  
(*Name & Title/Role*):

---

## SUBMISSION INFORMATION

TITLE OF WORK:

Genre (Please Select One):

Play (Full-Length)

Play (One-Act)

Play (Solo)

Dance

Film

Music

Opera

Cabaret

Musical

Poetry

Comedy

ESTIMATED LENGTH  
(*in minutes*):

TOTAL PAGES  
(*if applicable*)

CAST SIZE (*if applicable*):

DO YOU HAVE THE RIGHTS  
NECESSARY TO PERFORM  
SAID WORK?

YES

NO

IF ANSWERED "NO" ABOVE,  
PLEASE EXPLAIN:

---

Describe the work briefly,  
including a full synopsis, plus the  
general theme, goals, & target  
audience of interest:

Special requirements or  
equipment, other than standard  
lighting and sound:

Production History (*Note: the  
work must NOT have been  
performed in the greater New  
York City area for 12 months  
prior to the Festival; Please list  
both past & future bookings*):

Premiere Status:

World Premiere

US Premiere

NY Premiere

Not applicable

Other

How did you hear about the  
Fresh Fruit Festival:

If not selected, would you be open to having a "reading" of your work during the Festival?

YES

NO

---

**WORK SAMPLE:** Please attach the requisite work sample for your genre (*see Page 1 for submission requirements*).

**SAMPLE LINK:** Please paste the requisite LINK for work samples, if applicable (*see Page 1 for submissions requirements*).

**Description of attachment and/or link:**

**PUBLICITY/REVIEWS:** Please attach reviews and publicity for the work or its creators.

**Description of attachment:**

**RESUME/CV:** Please attach appropriate resumes or CVs for content creators.

**Description of attachment:**

**PLEASE REVIEW YOUR RESPONSES BEFORE YOU SUBMIT**

**WHEN READY, CLICK "SUBMIT" BELOW TO BE CONSIDERED FOR THE  
UPCOMING FRESH FRUIT FESTIVAL**